



Runners Marathon of Reston (RMR) owes much of our success to our community of sponsors. RMR's success is returned to the Reston Community with our support of the **Reston Runners Community Fund (RRCF)**, a charitable organization designed to support the Reston community. The RRCF provides scholarships to area student athletes and financial support for school athletic programs.

Sponsors donate goods (e.g., food, materials & supplies), services (e.g., an organization's team of volunteers at a water stop) and/or a monetary contribution.

All sponsor levels include:

- Name/logo on RMR website
- Name/logo on Volunteer shirts
- Name/logo on sponsor banner at finish line
- Name/logo on sponsor banner at pre/post-race festivities
- NOTE: Size of name/logo increases as sponsorship level increases

In addition to what's listed above, each sponsor level's specifics are below.

Mile Sponsor (\$200)

- Name/Logo on mile marker along event course
- 1 complimentary race registration

Water Stop Sponsor (\$200)

- Name/Logo on water stop
- 1 complimentary race registration

Bronze (\$500)

- Promotional table/materials at packet pickup and pre/post-race festivities
- 2 complimentary race registrations

Silver (\$1000)

- 4 complimentary race registrations
- Promotional table/materials at packet pickup and pre/post-race festivities

Gold (\$2000)

- 6 complimentary race registrations
- Promotional table/materials at packet pickup and pre/post-race festivities

Named Sponsor (\$15000)

- RMR Naming Rights
- 20 complimentary race registrations
- Promotional table/materials at pre/post-race festivities
- Name/logo on sponsor banner at pre/post-race festivities
- Name/logo on a sponsor banner at finish line

Have other sponsorship ideas? Contact Jeannie Johns and Clyde Rollins with any questions at info@runnersmarathon.com