



Runners Marathon of Reston

January 2023

Event: Reston Runners is hosting a Half Marathon and 5K Race, “Runners Marathon of Reston,” (RMR) for its tenth year on Sunday, April 2, 202 at South Lakes High School.

Event Organizers: Reston Runners is a longstanding club whose members share an interest in running, walking, and fitness. Reston Runners is a non-profit organization (EIN# 23-7283854) governed by a board of directors, and relies heavily on the significant participation of club volunteers to lead and sustain our ongoing programs and events. RMR is one of our many annual events and is managed by a committee of volunteer club members.

Beneficiary: The race supports the **Reston Runners Community Fund**, a charitable organization designed to support the Reston community. The RRCF provides scholarships to area student athletes and financial support for school athletic programs – this emphasis on enhancing the quality of life for local residents makes it a perfect beneficiary for the Runners Marathon of Reston.

Benefits of Sponsorship

- *Exposure:* Participation of over 1000 runners, walkers, volunteers, and family members.
- *Recognition:* We recognize our sponsors on our Web Site, in our outreach emails, social media, and printed materials. On race day, we highlight sponsors on signs posted along the course, fliers included in the race packet, and on banners displayed during the event.
- *Lasting impressions:* Name and logo printed on the volunteer long sleeve cotton hooded sweatshirts.

Thank you for sponsoring! Please contact Clyde Rollins and Jeannie Johns with any questions at info@runnersmarathon.com.

